

## Non-Disclosure Agreement (NDA) for "PITCH IT ON"

**1. Purpose of Agreement** The Disclosing Party submits an innovative idea, project, or talent (the "Innovation") via an online registration platform for evaluation at the "PITCH IT ON" event. The Receiving Party agrees to receive and review this Innovation for the purpose of judging and organizing the event. This Agreement protects the confidential and proprietary information belonging to the Disclosing Party.

**2. Definition of Confidential Information** "Confidential Information" shall mean any and all information, whether entered into the online form, uploaded as a digital file, or disclosed electronically by the Disclosing Party to the Receiving Party. This includes, but is not limited to: a. The core idea, concept, or invention. b. The brief description of the project. c. Any attached photos, drawings, schematics, prototypes, or models. d. Any technical, financial, or business information shared during the application process or the event itself. e. All information related to the design, process, and methodology of the Innovation.

**3. Obligations of the Receiving Party** The Receiving Party agrees to: a. **Maintain Confidentiality:** Keep all Confidential Information in strict confidence and not disclose it to any third party without the Disclosing Party's prior written consent. b. **Limited Use:** Use the Confidential Information solely for the purpose of evaluating and organizing the "PITCH IT ON" event. The Receiving Party shall not use the information for any personal or commercial gain. c. **Protect Information:** Take all reasonable measures to protect the secrecy of the Confidential Information, including secure digital storage and access controls.

**4. Exclusions from Confidential Information** The obligations under this Agreement shall not apply to information that: a. Is publicly available at the time of disclosure. b. Is subsequently made public through no fault of the Receiving Party. c. Was known to the Receiving Party prior to receiving it from the Disclosing Party. d. Is lawfully received by the Receiving Party from a third party without any obligation of confidentiality.

**5. No Ownership or License** By submitting the Innovation, the Disclosing Party retains all ownership and intellectual property rights. This Agreement does not grant any rights, title, or interest in the Confidential Information to the Receiving Party.

**6. Acceptance and Agreement** By submitting the online registration form, the Applicant (and their parent or guardian if the Applicant is a minor) agrees to be legally bound by the terms and conditions of this Non-Disclosure Agreement. This act of submission serves as a legally valid electronic signature.

**7. Term** This Agreement shall be effective from the date of online application submission and shall continue for a period of [e.g., three (3)] years thereafter.

**8. Governing Law** This Agreement shall be governed by and construed in accordance with the laws of [Insert Governing Jurisdiction, e.g., India].

**9. Event Organizer's Acknowledgment** The event organizer acknowledges and agrees to all the terms and conditions set forth in this Agreement.

**Event Organizer's Name:** Legal Team - Pitchiton legal@pitchiton.com